

AUCTION NIGHT INFORMATION FOR MEMBERS OF THE PRESS

No press registration necessary. If you want inside for live shots, we'd love to have you. Please arrange this by email with kim@myplates.com.

Timing:

The Reliant Center is open noon to 9:30 pm for the Houston Auto Show on Friday, January 25. The Great Plate Auction starts at 7:00pm.

If you want inside for live shots, we'd love to have you. Please arrange this by email with kim@myplates.com.

There are 10 auction lots.

- Lot 1: DYNAMO
- Lot 2: MAYBACH
- Lot 3: TEXAN5
- Lot 4: BOXSTER
- Lot 5: HOUSTON
- Lot 6: ROCKETS
- Lot 7: BENTLEY
- Lot 8: INDY CAR
- Lot 9: CARRERA
- Lot 10: PHANTOM

[Click here](#) for hi-res plate images. [Click here](#) for one image that includes all 10 plates together in a collage.

We have no reliable estimate of how long the Auction will last. That's the nature of auctions. You could have 2 bidders on a plate; you could have 50.

Access:

The Great Plate Auction is free and open to the public. You can shoot from just about wherever you like as long as you don't block the view of a bidder or the auctioneer.

Interviews:

You may interview Auction winners *after* hostesses have escorted them to the checkout area.

Please do not try to do interviews between the announcement of the winning bid and the winner's arrival in the checkout area. This may hold up the Auction process and may be a distraction during active bidding.

Should a winner decline to be interviewed, please respect that preference.

The checkout area is the place to inquire with winners about live interviews for either that night or in the future. If you are unable to arrange the interviews you want directly with the winners, contact kim@myplates.com for assistance.

Talking Points:

[Click here](#) for talking points regarding how the Auction works, historic firsts, My Plates background, Auction revenue splits, etc.

Video:

If you are unable to attend, My Plates can send video and sound by email (via YouSendIt) the evening of the Auction. We will send this out late night/early morning after the Auction in hopes we make your early shows Saturday. If you're interested in material for 10pm shows on Auction night, please contact kim@myplates.com.

Still Photography:

Still photos will be provided upon request after the Auction ends. Contact kim@myplates.com.

Press Release on Auction Results:

My Plates will send out a release late night after the Auction. This release will also be posted on the My Plates web site. [Click here](#) to go to the My Plates press page, which includes releases prior to the Auction.

Contact:

Kim Miller Drummond, My Plates Public Relations Manager

kim@myplates.com

(512) 423-4237, text and email are best on the night of the Auction.

For most of the event, press can find Kim near the Auction stage or in the checkout room.

We very much appreciate your interest in the Great Plate Auction.